

Principles of Design

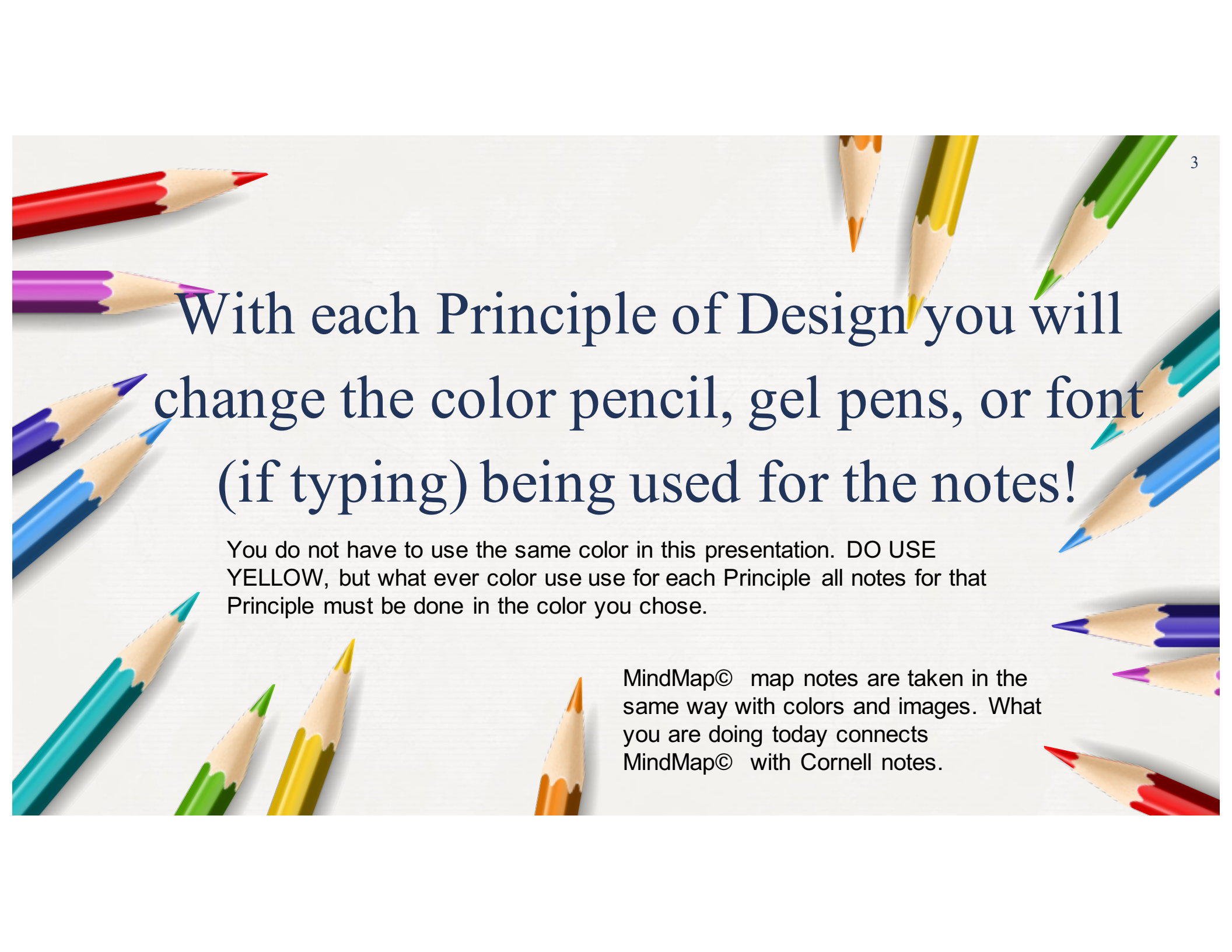
Cornell notes



You will be using your
“Principles of Design” worksheet
to take notes from this presentation.

**YOU MUST USE COLOR PENCILS or color
gel pens for these notes.**





With each Principle of Design you will change the color pencil, gel pens, or font (if typing) being used for the notes!

You do not have to use the same color in this presentation. DO USE YELLOW, but what ever color use use for each Principle all notes for that Principle must be done in the color you chose.

MindMap© map notes are taken in the same way with colors and images. What you are doing today connects MindMap© with Cornell notes.

BALANCE

Select a color pencil or gel pen to take your notes. May be any color except yellow. If typing on a computer select a color for your font.



BALANCE



The manipulation of subject matter that makes the audiences brain say they are balanced.

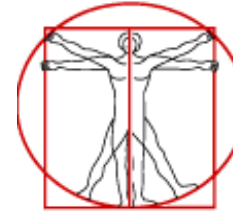
Symmetrical/Formal

Two halves of a balanced composition are identical.

Asymmetrical/Informal

Equal or very similar, elements are placed on opposite sides of a central axis.

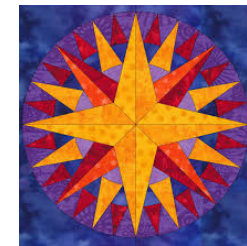
Radial When the forms or elements of a design come out (radiate) from a central point



symmetrical balance



asymmetrical balance



In this space you will add your own illustrations for each type of balance. You may not just copy the illustrations in this presentation!

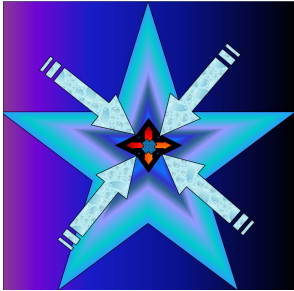


EMPHASIS

Select a new color to take your notes. May be any color except yellow or a color already used for this worksheet.



EMPHASIS



Is the part of the design that catches the viewer's attention.

In this space you will add your own illustration to show EMPHASIS. You may not just copy the illustrations in this presentation!



MOVEMENT

Select a new color to take your notes. May be any color except yellow or a color already used for this worksheet.



MOVEMENT

Used to create the look and feeling of action and to guide the viewer's eye throughout the work of art.

Kinetic

Physically moves



Visual

How your eyes perceive the movement



Types you might see - frozen, flowing, sporadic.....

In this space you will add your own illustrations for each type of balance. You may not just copy the illustrations in this presentation!



PATTERN

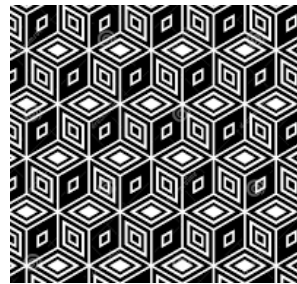
Select a new color to take your notes. May be any color except yellow or a color already used for this worksheet.



PATTERN

is the repeating of an object or symbol all over the work of art.

An arrangement of repeated or corresponding parts. Can be shapes, colors, texture....



In this space you will add your own illustrations for each type of balance. You may not just copy the illustrations in this presentation!



REPETITION

Select a new color to take your notes. May be any color except yellow or a color already used for this worksheet.



REPETITION

works with pattern to make the work of art seem active. The repetition of elements of design creates unity within the work of art.

Items repeated do not have to be the same size or colors.



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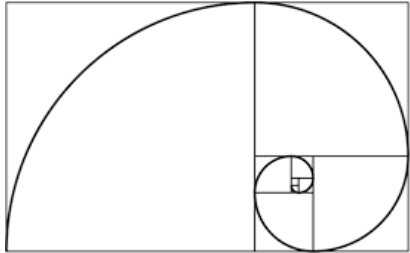


PROPORTION

Select a new color to take your notes. May be any color except yellow or a color already used for this worksheet.



PROPORTION



Concerned with the size relationships of one part to another.

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RHYTHM

Select a new color to take your notes. May be any color except yellow or a color already used for this worksheet.



RHYTHM



Visual rhythm is perceived through the eyes and is created by repeating positive spaces separated by negative spaces.

Repetitive alternating
1,2,1,2,1,2,1,2,.....

Repetitive progressive
1,2,3,4,1,2,3,4,1,2,3,4...

Repetitive, alternating, & progressive

1,2,3,4,3,2,1,2,3,4,3,2,1...

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VARIETY

Select a new color to take your notes. May be any color except yellow or a color already used for this worksheet.



VARIETY



is the use of several elements of design to hold the viewer's attention and to guide the viewer's eye through and around the work of art.

In this space you will add your own illustrations for each type of balance. You may not just copy the illustrations in this presentation!



UNITY

Select a new color to take your notes. May be any color except yellow or a color already used for this worksheet.



UNITY



is the feeling
of harmony
between all
parts of the
work of art,
which creates
a sense of
completeness.

In this space you will
add your own
illustrations for each
type of balance. You
may not just copy the
illustrations in this
presentation!



You have now finished your written part of the Cornell notes.

Now you need to add your own illustrations to help you remember the notes.

When finished, turn in your paper or upload your work into Focus for grading!

